	STARTER	ADVANCED	PRO	PREMIUM
All Ad Types Supported (Search, Display, Posts, etc)	YES	YES	YES	YES
Market research based on search volumes/demographics/target markets/trends	YES	YES	YES	YES
Calculated Active-Campaign Management	YES	YES	YES	YES
Creative Ad Copy(Text Ads)	YES	YES	YES	YES
Keyword click-through tracking and optimization	YES	YES	YES	YES
Writing and testing of multiple ads (split testing)	15	25	50	100
Conversion Tracking Tags	YES*	YES*	YES*	YES*
Insightful Monthly analysis and report	YES	YES	YES	YES
Monthly Ad Spend Limit	< \$3,000	< \$5,000	< \$10,000	< \$20,000
Active Keyword Limit	150	250	500	1000

^{*}Conversion tag installation available separately.

We make sure demographic research is highly targeted and in-depth. Stop wasting every click!

Being persistent wins. We create a multipoint campaign to reach people anytime anywhere.