

Detailed Plan of Our Local SEO Solutions

Ranking a website isn't an easy job. It takes a lot of time, hard work, dedication, and, most importantly, strategy. With our team of SEO Experts, Content Writers, and Digital Marketers, your business will achieve a sustainable foundation for future success.

Ranking a website does not involve magic. We, our partners, agencies, and clients know this to be true, and hence, fully understand that it takes time. Currently, there is NO WAY websites will rank OVERNIGHT or in a couple of days without cheating the algorithm. The beauty of our work is getting results that stay solid by respecting search engine guidelines, and everyone will know what it took to get there: Strategy and Patience.

ACTIVE-MANAGED SEO PLAN	STARTER	ADVANCED	PRO (Popular)	PREMIUM
Number of Keywords The more keywords, the better the overall organic traffic growth, which will generate greater opportunities for revenue growth. Or choose a focused keyword approach on a select number of keywords.	Up to 10	Up to 20	Up to 30	Up to 40
Fully Active-Managed SEO Solution Our SEO team constantly monitors the performance of your site, making strategy adjustments in work, suggestions, and will consult you on aspects to improve your business & website.	Yes	Yes	Yes	Yes

Keyword Research with Dedicated Analytics Team Our analytics team will analyze up to 1000 keywords related to your niche or industry. We research your products and services in detail, and manually pick out keyword opportunities that tools alone cannot comprehend. Research sent to you for approval.	Yes	Yes	Yes – Extended Research	Yes – Extended Research
Number of URLs Optimized & Targeted A comprehensive SEO will optimise your site for more than 1-2 pages to get you the absolute best results possible.	Up to 10	Up to 20	Up to 30	Up to 40
Custom-Made Campaign for each site No two sites are the same, and neither should be their strategy. Our team individualises each project to dedicate time to creating optimizations and strategy custom-made for each site	Yes	Yes	Yes	Yes
C.O.R.E. Intelligent Analytics Engine Don't use the same tools that everyone else is using. Proprietary SEO analytics technology gets you advantages you won't find anywhere else.	Yes	Yes	Yes	Yes
Traffic or Keyword Focus Strategies A flexible SEO plan to adjust when you need focus on traffic or keyword rankings	Yes	Yes	Yes	Yes

Very Safe SEO (100% Guaranteed) Protect your investment. All our SEO is not only white-hat, but is made to be as organic as possible. Our experts are trained in LSI (Latent Semantic Indexing) methods, and latest search algorithm updates.	Yes	Yes	Yes	Yes
Full-Time Project Manager Your SEO campaign is assured to always have someone available to manage your project, even if you are away, 365 days a year.	Yes	Yes	Yes	Yes
Phase 1: Keywords, 200+ Factor Audit, On-Page SEO & Link-building/Indexing (30-days)				
Comprehensive 200+ Factor SEO Audit & Audit Report SEO isn't about guessing. Receive your reports on factors which are preventing your website from ranking well. Identify SEO issues by using 200+ checkpoints, and documenting the results.	Yes	Yes	Yes	Yes
Local Competitive Research Research top competitors in search rankings for your local area.	Yes	Yes	Yes	Yes
Local Competitive Audit Report Find out local ranking factors that are issues for your site beyond general SEO factors	Yes	Yes	Yes	Yes

Google Business Profile Setup Setup and get your profile in Google verified. We check for address, name and phone consistency. We also optimise the content and photos for SEO.	Yes	Yes	Yes	Yes
Documented and Scheduled SEO Installation We document all aspects of changes to be made to your site before we make a single change. You will see before/after comparisons to show what we will be changing. All aspects are sent for approval, and installation is scheduled in advance.	Yes	Yes	Yes	Yes
Title Tag Optimizations Optimise your title tags without over-stuffing keywords. Our experts know to balance your existing	Yes	Yes	Yes	Yes
Meta Description Optimizations We will adjust and remove duplicate meta descriptions, and apply relevant keywords to meta descriptions on pages. We will cross-check meta descriptions with content to optimise the best display in search results.	Yes	Yes	Yes	Yes
H1/H2 Heading Optimizations	Yes	Yes	Yes	Yes
Image ALT Tag Optimizations	Yes	Yes	Yes	Yes
Inner-Page Linking Optimizations	Yes	Yes	Yes	Yes

Content Optimizations We check your pages for keyword density and optimise your content for keywords in a natural way without disrupting the meaning of your content. Keyword emphasis are carefully balanced.	Yes	Yes	Yes	Yes
Sitemap Creation & Submission Create a Google Site Map and create supplemental sitemap resources for Yahoo/Bing. That will help the website get index quicker by search engines.	Yes	Yes	Yes	Yes
Robots.txt Creation & Optimization	Yes	Yes	Yes	Yes
Canonical Check-up and Fix	Yes	Yes	Yes	Yes
Link Structure/SILO Check-up	Yes	Yes	Yes	Yes
CMS Platform-Specific Optimizations Receive optimizations, plugins, and tuning for your CMS – WordPress, WooCommerce, Joomla, Magento, Shopify, SquareSpace, Drupal, OpenCart, and many more.	Yes	Yes	Yes	Yes
Keyword density Check-up If we do not find the right balance of keywords on your site, we will revise on-page content in order to make sure that keyword density is balanced.	Yes	Yes	Yes	Yes

Installation by Experienced Developers Be assured changes to your site are made by experienced developers with years of experience in many CMS platforms, PHP, ASP.NET, CSS, Java, Javascript, and more. Or choose to have your own development team to install and we will create specifications and review all changes.	Yes	Yes	Yes	Yes
Duplicate Content Check-up	Yes	Yes	Yes	Yes
301 and 404 Error Page Check-up	Yes	Yes	Yes	Yes
Over-Optimization Check-up Used a previous SEO company? Update optimizations to comply if they are deemed too spammy or over-optimized.	Yes	Yes	Yes	Yes
SMO (Social Media Optimizations) Optimise your social profiles, ensure they are populated with content and also optimized for your keywords. Pick from Facebook, Google My Business, Twitter, Pinterest, LinkedIn, Reddit, and other social accounts.	2	3	4	5
Browser compatibility check	Yes	Yes	Yes	Yes
Page weight checking	Yes	Yes	Yes	Yes
Search engine spider simulation	Yes	Yes	Yes	Yes
Mobile compatibility check	Yes	Yes	Yes	Yes

Search Engine Submission Submit the site to all major search engines manually including Google, Yahoo, and Bing	10	10	10	10
Site HCard/Micro-data Optimizations	Yes	Yes	Yes	Yes
Site Schema/Product Schema Optimizations	Yes	Yes	Yes	Yes
Google Console/Webmaster Tools Optimizations	Yes	Yes	Yes	Yes
Local Citation Submissions Create listings with your business information in all major local sites	10	20	30	40
Data Aggregate Submission (\$99 value) Your business listings will be received by top data aggregations which will populate 99% of all major listing sites.	No	No	No	Yes
Site Speed Optimizations	Yes	Yes	Yes	Yes
Indexing Link Submissions	50	70	100	150
Social Bookmarking and Social Media Have your on-page enhanced by building deep links to inner pages from only the top social sites.	50	100	200	250
Google Places KML/KMZ File Submissions	Yes	Yes	Yes	Yes
Google Local Map Submissions	10	20	30	40
Authority Profile Domain Links	No	No	No	30

Video or Image Content Link-building Share optimized video content or images of products. Work can have a high degree of customization.	No	No	No	20
RSS Distribution Network Build a distribution network that promotes blogs and content on your website each time a post occurs.	No	No	No	Yes
Phase 2: Active-Managed Off-Page SEO Campaign, Social and On-Page Updates (30-days Recurring)				
Unique, No-Footprint Strategy Our team will analyse your performance and conditions each month, and create a dynamic link-building plan that is superior to fixed link-building strategies. Your link-building combinations never repeat.	Yes	Yes	Yes	Yes
Professional SEO article or press release writing Unique content created from research, plagiarism checked. Includes optimized content, structure, tags, and linked.	2	3	4	5
Guaranteed Posts on Guest Blogs Our marketing corresponds with vast numbers of sites to get suitable sites in your industry or related niche as well as news sites for posting. We complete all outreach and posting efforts for you.	2	3	4	5

Post Articles to Own Blog (Each will substitute a Guest Blog Post; you can choose or we will base on best strategy.) Receive SEO-prepared posts with inner linking, tagged, and posted to your site on a regular basis. Social links are built to promote them.	2	3	4	5
Press Release Creation SEO-prepared content. (Each will substitute an article writing task and will be determined based on the strategy.)	Yes	Yes	Yes	Yes
Video Creation SEO-prepared content. (Each will substitute an article writing task and will be determined based on the strategy.)	Yes	Yes	Yes	Yes
Infographic Creation SEO-prepared content. (Each will substitute an article writing task and will be determined based on the strategy.)	Yes	Yes	Yes	Yes
Contextual/High Authority site links Receive placements on high authority sites to improve measured indicators for search engines to improve organic search to the site.	10	30	50	75
Social-based Link-sharing Non-evasive, but powerful mixture of social sharing and social networking including from Facebook, Google My Business, Pinterest, LinkedIn, Reddit, Stumbleupon, and other top networks. Requires recurring months to complete all networks.	200	300	400	500

Manual Strategy-based Link-building A powerful mixture of diverse links, including local directories, niche directories, niche websites, blog properties, social bookmarks, high authority profile links and more.	40	80	120	160
Guaranteed Link Counts and Verification	Yes	Yes	Yes	Yes
Blog Property Submissions Create micro content and linking on authority blog communities to share content from the website. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Image Content Sharing Submissions Great for products and services. Share images and links at the same time. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Local Directory Submissions Submissions to local directory sites, complete with address, phone, website and other business information.	10	20	30	40
RSS Creations And Submissions Submits your site's RSS feed to RSS Directories. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Article Submissions Submit content to Article Directories. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes

Reputable Press Release Submissions Submit Press Releases to Paid, and Reputable press release sites. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Classified Site Submissions Submit to local classified sties. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Document Sharing Submissions Submit PDF or other documents for sharing and link-building. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Niche Blog Commenting Carefully crafted and researched comments. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Answer Site Submissions Submissions to question and answer sites. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
High Authority Profile Submissions Submissions to sites with high Page Rankings. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Audio Sharing (if applicable) Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes

Video Marketing & Submissions Requires video content to be available for sharing. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Niche Directory Submissions Build links in niches related to your site's industry or background. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
Other Alternative Creative Links Including Reviews, On-Page comments and others. Requires recurring months and applicable strategy to complete.	Yes	Yes	Yes	Yes
On-Going On-Page SEO Check-up and Improvements Keep up with algorithm changes, latest requirements, broken SEO and improvements to your site to get the most of organic search	Yes	Yes	Yes	Yes
Proprietary Link Indexing and Pinging Pipeline Every link built is channeled through our sophisticated system to get indexed and improve rankings.	Yes	Yes	Yes	Yes
Link to Link Building Improve the performance of every link by creating links to those links.	Yes	Yes	Yes	Yes
One-way Commercial Class-C Links	Yes	Yes	Yes	Yes

Link Anchor Diversity Your link portfolio is analyzed on a regular basis to ensure there is no over-optimization or over-used anchors. We include a wide variety of URL and misc. word links to keep the portfolio as natural as possible.	Yes	Yes	Yes	Yes
Link Velocity and Speed Diversity Link-building throughout a month is carefully varied in speed and spread of link creation.	Yes	Yes	Yes	Yes
Branded and Domain-based Link Building	Yes	Yes	Yes	Yes
Diverse IP Origins	Yes	Yes	Yes	Yes
Non-evasive Links No temporary, hidden, scripted, iframe, injected links or hacks.	Yes	Yes	Yes	Yes
No links from Adult/Offensive sites	Yes	Yes	Yes	Yes
Google, Yahoo and Bing Targeting Target search results and traffic from all 3 major search engines.	Yes	Yes	Yes	Yes
Referral site and social Traffic Obtain referral traffic and social traffic as a result of promotions and link-building.	Yes	Yes	Yes	Yes
Peripheral Keyword Rankings Gain rankings for related keywords in your industry beyond your target keywords. Our methods are organic and will raise rankings for keywords, even if you aren't targeting them.	Yes	Yes	Yes	Yes

Detox and Disavow Analysis and Clean-up If the site is deemed having too many links from bad neighborhoods, we will perform deep analysis into links, and provide a highly detailed and involving manual clean-up and disavow. This will take up a lot of resources for a month if applied.	Yes	Yes	Yes	Yes
Support and Delivery				
Project Support Team 24/7 Be assured your questions and inquiries will get answered.	Yes	Yes	Yes	Yes
Monthly Work Completed Report Contains a summary of different categories of work involved.	Yes	Yes	Yes	Yes
Monthly Work Completed Deliveries Contains all link-building, documentation of work, and details organized by category.	Yes	Yes	Yes	Yes
Monthly Rankings Report Rankings report contains rankings in Google, Yahoo and Bing	Yes	Yes	Yes	Yes